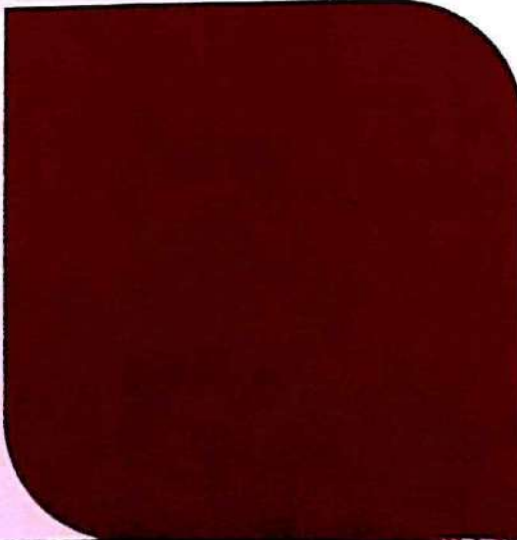
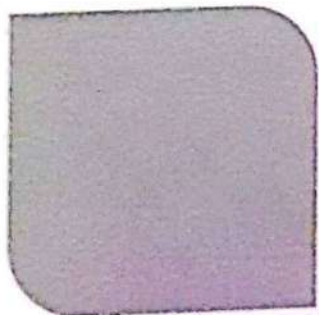
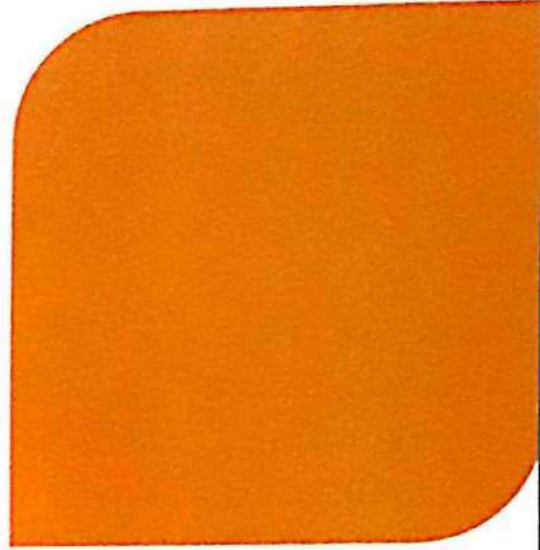




**B. P. H. E. SOCIETY'S  
INSTITUTE OF MANAGEMENT STUDIES  
(CAREER DEVELOPMENT & RESEARCH)  
AHMEDNAGAR**

**PERSPECTIVE PLAN  
2020 - 21 to 2024 - 25**



**PIONEERS**



**PIONEERS**

**Rev. Dr. Bhaskar Pandurang Hivale**

(1889 - 1961)

Founder - Ahmednagar College, Ahmednagar  
& Visioner under whose name B. P. H. E. Society is formed



**Dr. Thomas Barnabas**

(1920 - 2015)

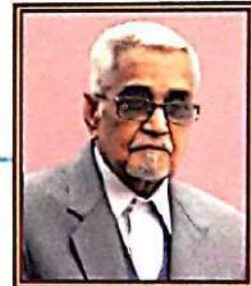
Founder - Secretary, B.P.H.E. Society  
Ex. Principal - Ahmednagar College



**Rev. (Prof.) J. Barnabas**

(1922 - 2007)

Ex. Principal - Ahmednagar College  
Ex. Secretary - B.P.H.E. Society  
Founder - IMSCD&R



**Mr. Philip Barnabas**

(1927 - 2021)

Ex. Secretary - B.P.H.E. Society



**B. P. H. E. Society's Motto**

*"Not things but men, I dare you!"*



**Vision**

'To Create World Class Management Institute'

**Mission Statement**

'The mission of IMSCD&R is to provide equal opportunity for quality education for students from diverse backgrounds, which will help to enrich themselves and make them responsible citizens of India and the World'.

**Quality Policy**

'We are committed to impart to our students leading knowledge and experience for developing appropriate attitude, skills and competency to meet the corporate and organisational requirements'.





DIRECTOR'S

MESSAGE



**"Education is not preparation for life, education is life itself"**

**John Dewey**

IMS is in the field of providing quality management & IT education. IMS has always been striving to better its own performance through constant evaluation of its working and discussion amongst the stakeholders. The result of this is the perspective plan which gives a brief outline of what IMS intends to achieve in the coming year and has it intends to achieve the same. The objective of this is to ensure that the fundamental vision of the founder and the stated mission of IMS is achieved.

Success in any field is always a result of hard work and teamwork. I am sure that all the stakeholders including the management, the teaching, non-teaching and staff of IMS, the alumni, parents and students will join hands to make an effective team to implement this perspective plan and to achieve the goals.

### **Scope of the Perspective Plan**

**This includes the following :-**

- Institute level future plan of action.
- Management Department Plan
- IT Department Plan
- Learning Resource Centre Plan
- Placement Cell Plan
- Skill Enhancement and Entrepreneurship Development Centre (SEEDC) Plan

  
**Dr. M. B. Mehta**  
Director





## IMS - ANNUAL

## ACTIVITIES

Admission and Counseling	Orientation to MBA, MCA Students
Parents Meet	Fest-Der-Tech
Management Games	Authors Speak
National Level Workshop	State Level Workshop
Inter College Competition 'Aagneyum'	CET Orientation
Short Term Courses	Management Day
Alumni Meet	Tree Plantation Drive
Founder's Day Celebrations	Blood Donation Camp
Social & Industrial Visit	Lectures by Experts

## PUBLICATIONS

INSTITUTE NEWSLETTER	STUDENTS MAGAZINE 'REFLECTION'
RESEARCH JOURNAL	LIBRARY NEWSLETTER
STUDENT'S RESEARCH JOURNAL 'PRAYAS'	
ALUMNI NEWSLETTER	SEED-C NEWSLETTER

## SOCIAL ACTIVITIES



Donation to 'Anand Sadan Shelter Home' and 'Navjeevan Pratishtan' on the occasion of 'Christmas Celebration'



IMS donating 'Face Masks' during 'COVID - 19' to Mr. Sandip Mitke, Dy. SP, Maharashtra Police, Ahmednagar





## PERSPECTIVE PLAN

## INSTITUTE LEVEL

- The Institute has NAAC re-accreditation from the academic year 2018-19 for a period of 5 years. After that it will go for 3rd round of re-accreditation in the year 2023.
- The Institute already publishes a Research Journal which is a referral one. It now plans to upgrade the journal to have an impact index.
- Institute has received AICTE approved for Bachelor of Vocation in 'Banking, Financial Services and Insurance' and Bachelor of Vocation in 'Travel & Tourism'. The Institute plans to create awareness amongst the students & encourage them to take these courses which are job oriented. Institute plans to ensure that these courses are run at full intake capacity.
- The Institute plans to apply for NBA accreditation for its MBA programme.
- The Institute also plans to have a tie-up with a foreign University for Joint Research Projects, Faculty and Student visit programmes etc.
- Creation of brand - IMS, Ahmednagar is already a registered trade name. IMS is making a continuous efforts to enhance the brand value. Efforts will continue to be made in this direction. Conducting Workshops, Seminars, Students Activities and Management Games, participation in B-School ranking etc.
- Effective Implementation of Enterprise Resource Planning / Management Information System. This will ensure a better functioning of the Institute.
- Encourage the remaining faculty to register/complete their Ph.D. at the earliest. Also take steps to encourage them to take up quality research work and publish papers in referred and International publications, having substantial impact factor.
- The demand for computer courses is increasing in the country. Keeping this in mind, the Institute would make efforts to increase the MCA intake from 60 to 90 and eventually to 120 students.
- IMS has a Ph.D. Research Centre in Management. It intends to increase the number of Ph.D students by encouraging faculty to gets Ph.D. guide registration.
- Encourage the faculty to conduct short term courses and training programmes which will help the Institute to generate funds.





## PERSPECTIVE PLAN

## MANAGEMENT DEPT.

### STUDENT CENTRIC

- Preparing students for organizing and participating 'MANAGEMENT GAMES' and executing Inter College Competition 'AAGNEYUM' in the district. Managerial functions are experienced and learnt during the two events.
- To create awareness building of local challenges, National and Global dilemmas, initiating sessions with those in leadership positions and key decision makers to be arranged regularly.
- To become confident, contributing proactive and sensitive corporate citizen. For this exposure to leading knowledge, skill and right attitude is to be incorporated.
- Ethical and impactful corporate citizens are to be made ready to serve businesses and thus the Nation.

### FACULTY EFFICIENCY

- For faculty members delivering leading knowledge for understanding of 'Young Adults', regular Faculty Development Programmes are arranged in domain specific FDP areas, relevant research and conduct of MDP, FDP and industrial training is an important focus in the department. Through all the above initiatives, faculty members are ready to handle contemporary management situations in the class room.

- To ensure that all the faculty members have Ph.D. in their respective specialization.
- To ensure that atleast 50% of the faculty become Ph.D. guides.

### IMPACTFUL CONTRIBUTION TO SOCIETY

- As an active member of the society, both students and faculty members are to contribute and have an annual plan for such action.
- To organize at least two National / International Workshop or Conference on the recent developments in the education field.
- To ensure that the newly started Bachelor of Vocation programs are run with full capacity of 30 students as sanctioned by AICTE.







## PERSPECTIVE PLAN

## IT DEPT.

### TO INCREASE FINANCIAL STABILITY

- To increase the MCA intake from 60 to 90 and to prepare for the same.
- To extend our area of MCA admission campaign in Aurangabad, Beed districts. We will aim to reach more than 700 under graduate students of computer stream. This will ensure that all the seats are filled up.
- To arrange CET orientation in 10 colleges, so that number of under graduate students appearing MCA CET will increase
- To invite more than 500 students to 'FEST-DER TECH'. So that more under graduate students will have awareness about institute, faculty, infrastructure, facilities
- To start five new short term courses related to IT. This will include Data Science, Artificial Intelligence, Security etc.
- To collaborate with TCS, MKCL, Sify for online conduct of examination in our computer center
- To arrange national level, state level conferences, seminars for under graduate students to get acquainted with institute.
- To search organizations for sponsorship for various programs

### TO MOTIVATE STUDENT TO BE 'ENTREPRENEURS'

- To form Entrepreneurship Development Cell in IT department to focus on entrepreneurship. Call at least three successful entrepreneurs from IT industry to guide students.
- To help students in preparing business proposal, bank proposal.

### TO EXTEND THE HELP FOR PLACEMENTS

- To conduct at least 10 aptitude test. Questions of aptitude test would be of industry standards. Only

students passing these test will be given further chance.

- To arrange training related to popular tools used by IT industry. Students undergoing these training will be referred to IT industry
- To spend at least 10 hour per week time on personal interview, communication, group discussion, attitude building.
- To encourage at least 25 alumni for interaction with current students. These alumni should refer these students in IT industry
- To collaborate with naukri.com, monster.com etc for placement opportunities

### TO ACHIEVE GREATER ACADEMIC EXCELLENCE

- To impart at least 10% additional knowledge from latest trends, latest tools.
- To arrange at least five experts lectures from academic and industry.
- To arrange at least 10 co-curricular activities to improve knowledge.
- To extend computer facility and provide at least 100 practical hours in one term.
- To focus more on live projects of the students.

### TO MOTIVATE FACULTY TO IMPROVE THEIR CAPABILITIES

- To arrange at least one faculty development program every year on current as well as new technologies
- To arrange at least one counseling training and one soft skill training session to faculty.
- To provide latest configuration computers to learning purpose.
- To ensure that at least 3/4<sup>th</sup> of the faculty members get their Ph.D.
- To have atleast one faculty member as Ph.D. guide in Computer Management.





# PERSPECTIVE PLAN

# LEARNING RESOURCE CENTRE

## LEARNING ORIENTED ACTIVITIES

(i.e. online and offline Information Literacy Programs for library users through NDLI Club and fulfill NEP 2020 mandate of learning oriented activities.)

- To enhances students' knowledge personality traits and leadership quality and get benefitted by certificate and reward points.
- Institute continues to create vibrant environment for students to achieve academic excellence and further development and promote culture of reading and learning.

## CONDUCT INTERNAL & EXTERNAL LIBRARY AUDIT

(by appointing eminent Library professionals outside the library as auditors.)

- As a part of monitoring quality the different criterions to be covered and focused are Administrative and Academic Information; Library Services; Library Infrastructure; Research Activities.
- The report serves as base document for discussion; decision making; library related issues and growth.

## PARTICIPATE IN DELNET

(best practice of data sharing initiative and accessibility.)

- Data sharing is one of the most important ways to promote equitable access to information by the students, faculty, researchers and scholarly community.
- Contribute in enhancing information sharing and accessibility of library resources among the users of the member-institution would promote to contribute for making a Digital India.

## UPGRADE THE LIBRARY

(automated using Integrated Library Management System (ILMS) to Web based library system.

- To extent the present ILMS and make it accessible on the internet.
- It will lead to an extensive and optimum use of library

resources for the benefit of users for their academic, research and reference purpose.

## PARTICIPATION AND COLLABORATION

(with Central Govt. initiative of 'Fit India Movement' and 'Unnat Bharat Abhiyan' for extension and outreach programs.)

- The mission of FIT India Movement G.O.A.L.S. (Goals for Active Life Style) launched by Hon'ble Prime Minister is to bring about behavioral changes and move towards a more physically active lifestyle; Nutrition : Health & fitness and Life skills : Inner peace and happiness.
- The Ministry of Education's Unnat Bharat Abhiyan's mission is to enable higher educational institutes to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth by adopting villages and work at grass root level.

## TO EMBRACE DIGITAL LITERACY

(in learning & teaching by introducing electronic information services.)

- E-notification services by use of messaging app. such as Whats App, Telegram Group for daily E-Newspapers, E-Competitions, E-Learning activities and Webinar updates.
- Comprehensive eBook viewer by open source platform 'CALIBRE e-Library'. PDF format books related to university syllabus for Management Programs. The collection accessed with keywords, & can be downloaded for offline use.
- Reading out of the abstracts of the books belonging to management education; non-curricular books; inspirational books and publish on Podcast 'ANCHOR'. It is accessible on all the platforms like Spotify, Apple Podcast, and Google Podcast simultaneously.
- Continue the on going library practices including activities of 'Author Speaks', 'Library Newsletter', 'Orientation for Freshers', 'Book Bank Services' etc.



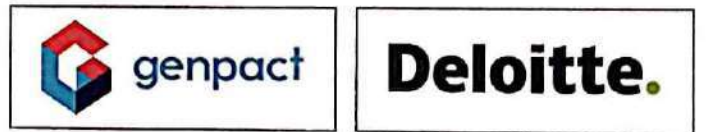
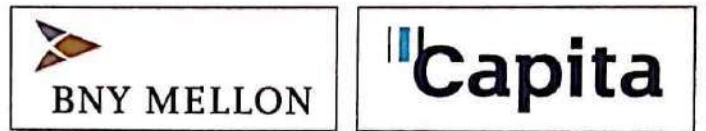
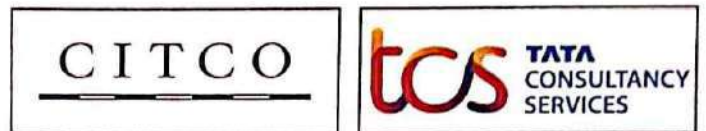


## PERSPECTIVE PLAN

- To make student profile on LinkedIn, Naukri.com, Glassdoor, Monster and to train students for preparing their video resumes apart from standard resumes.
- To meet the HR Managers, CEO's of companies, organisations and establishments for promoting IMS and students database.
- To train students as per Industrial requirements and ongoing trends in the corporate world.
- To encourage startup hiring students programme.
- To prepare and focus on e-brochure for MBA and MCA students.
- To make digital Alumni Directory just like LinkedIn to that our students will easily connect with the passed out students and interact frequently with them.
- Launch Internal Job Portal of IMS for students of MBA, MCA & B.Voc.
- To ensure that suitable & highest possible package is given to the students.
- Plan to conduct Virtual and Physical Industrial Visits for students.
- The MCA course has been receiving placement response from IBM, TCS, L&T & Infotech. Efforts to be made to contact other such top companies for placements.
- For campus to corporate connect for MCA students there is a weekly conference on ZOOM meetings called as 'Alumni Katta' where passed out IMS Alumni interact with current batch students. To further popularize this concept and invite experienced Alumni for such interaction with current students.

## PLACEMENT CELL

### Some of the companies to be contacted for MBA and MCA Placements







## PERSPECTIVE PLAN

### SKILL ENHANCEMENT & ENTREPRENEURSHIP DEVELOPMENT CENTRE (SEED-C)

#### MISSION

To Enhance the skill and spread the spirit of entrepreneurship through education and training in order to accelerate economic growth by increasing the supply of new skilled and sustaining entrepreneurs.

#### ACTIVITIES

- In order to make strong base for Entrepreneurship Development first and very important task of SEEDC will be to build a team of expertise
- To register with Government organizations like Maharashtra State Board of Technical Education, Skill India Mission of Government.
- Tie up with private entrepreneurship development institutions like I Create India, Mumbai.
- To act as nodal agency of Entrepreneurship Development Institute of India (EDII), Ahmedabad. To get the sanction from EDII to conduct various programmes funded by DST-NISTEDB.
- To Create the awareness about entrepreneurship and foster the spirit of entrepreneurship in and around Ahmednagar district. For which following activities are planned :-

Name of the Activity	No. of Activities
Entrepreneurship Awareness Camp	05 per year
Faculty Development Programme	01 per year
Aspiring Entrepreneurship Workshop for Women	01 per year

#### LAUNCH OF IMS 'WE' ASSOCIATION - 'FACEBOOK GROUP'

- IMS - SEEDC has started Women Entrepreneur's Association. The name of the Association is 'IMS-WE

Association.' The objective of this association is to create awareness and make a dedicated platform for budding women entrepreneurs by suggesting ways of profit making strategy and embracing challenges to better serve their clients by team work and community service.

- To provide permanent and dedicated marketing platform to these women entrepreneurs.
- IMS-WE association FB group will be a place for all established and aspiring women entrepreneurs, housewives from all over Maharashtra. The objective of this group will be motivate women entrepreneurs and inspiring women and girls across Maharashtra to start, run and grow their businesses.
- Tie up with local industries for providing practical training to aspirant entrepreneurs.
- To provide marketing platform for women entrepreneurs, two exhibitions in a year will be organized.
- Short term skill base courses will be conducted. Focus will be given on demand and need base courses.
- Training on social media marketing will be provided to the Women Entrepreneurs.

#### SEED-C CONDUCTING VARIOUS SKILL BASED COURSES

EVENT MANAGEMENT	FLOWER MAKING
SOAP MAKING	BAKING
PAPER BAGS	HOSPITAL ADMNI.
BEAUTY PARLOR	STITCHING
FASHION DESIGNING	LAPTOP REPAIRING





## PHOTO GALLERY



13<sup>th</sup> Volume of IMS - Students' Magazine 'Reflections' released by Dr. Praveen Revankar - Director - CIT Department, YASHADA, Pune



13<sup>th</sup> Volume of 'IMS - Alumni Newsletter' released by Dr. Praveen Revankar - Director - CIT Department, YASHADA, Pune,



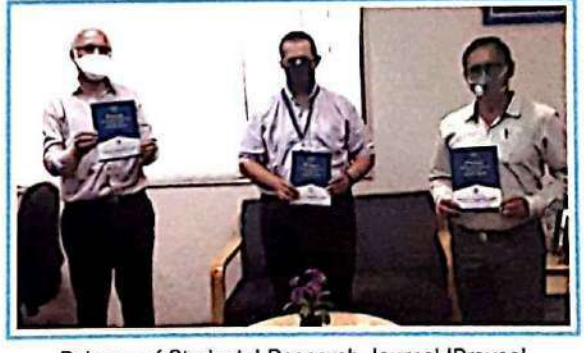
'Alumni Meet'



Release of 'IMS - Library Newsletter'



Release of 'Indian Journal of Current Trends in Management Sciences' by Dr. M. B. Mehta - Director and Faculty Members



Release of Students' Research Journal 'Prayas' by Dr. M. B. Mehta - Director and Faculty Members



IMS recognized as a Participating Institute by Govt of India, New Delhi under 'Unnat Bharat Abhiyan',



Launch of IMS 'WE Association - Facebook Group'





**IMS - MAIN BUILDING**



**SKILL ENHANCEMENT &  
ENTREPRENEURSHIP DEVELOPMENT CENTRE  
(SEED-C) BUILDING**

**IMS CAMPUS**

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